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**PRESS RELEASE**

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**Ramada Plaza Melaka Visiting Rumah Anak-Anak Yatim Sultan Salahuddin, Sharing is Caring**

Ramada Plaza Melaka's management and staff including General Manager, Mr Edouard Reizian visited the Sultan Salahuddin Abdul Aziz Shah Al-Haj Orphanage Home on 28 June 2016 as part of their social contribution program in Melaka. The Home which was established in 2002 houses 60 under privileged children aged 9 to 17 in a home-style environment managed by the Principal, Puan Maznah bte Hj Abdul and her staff.



According to Mr. Reizian, "Ramada Plaza Melaka commits whole-heartedly to its diverse corporate responsibility projects that contribute to the vibrancy of our communities. In our effort to support the local communities, we decided to bring hope and cheer to these young underprivileged children in the Home organised by the hotel's Ramada Caring Club. We strongly believe that these children have bright futures and they need to know that the community at large stand ready to provide them the support and encouragement they need to realise their potential. And we feel honoured that we are given this privilege to show that Ramada Plaza Melaka cares through our Ramada Caring Club initiatives."

The visit received a very warm welcome from the children and the Home's staff. In view of the coming Hari Raya festivities, Mr. Reizian presented the delighted children with "duit raya" and a bag of goodies. When it was time to break the fast, he and his staff happily served the children to a splendid buffet feast ranging from an assortment of fruits and 'kueh' to an array of delectable dishes specially prepared by the Ramada Plaza Melaka chefs.



The staff and management of Ramada Plaza Melaka also spent time bonding with the children as they sat and dined with the children during dinner. An enthusiastic Mr. Reizian who mingled with the children seamlessly said, "The visit gives Ramada Plaza Melaka employees the opportunity to reach out to the less fortunate and to instil in them a need to altruistically initiate or participate in such social responsibility activities."

Fully managed by the **Wyndham** Hotel Group, Corporate Social Responsibility (CSR) is a core ethos of Ramada Plaza Melaka and has over the years embarked on various CSR initiatives from environmental sustainability to supporting social initiatives and community programmes. According to Nurashiken, Director of Sales and Marketing, "As a hospitality company we understand that ours is a people business and therefore, we are proud to say that at Ramada Plaza Melaka, our staff and partners appreciate the need to embrace CSR across all our activities".

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