



JalanBendahara,  
75100 Melaka  
Malaysia  
Tel: +60 6 284 8888  
Fax: +60 6 284 9269  
[www.ramadaplazamelaka.com](http://www.ramadaplazamelaka.com)

**FOR IMMEDIATE RELEASE**

**25 March 2017**

### **RAMADA PLAZA MELAKA CELEBRATES EARTH HOUR WITH THE CITY OF MELAKA**

Ramada Plaza Melaka once again took the opportunity to show our support in celebrating the Earth Hour by joining hands with the city of Melaka and the rest of the world for this momentous yearly event. The activity which took place on the 25<sup>th</sup> March 2017 was held at the 'Memorial Kemerdekaan' culminating with a Night Walk to commemorate the hour.

The evening started off with various booths lining up the street along the historic site showcasing paraphernalia made up of recycled materials and information supporting the Earth Hour event which dates back to 2007. Ramada Plaza Melaka was the only hotel among other government and non-government agencies such as Kumpulan Melaka Berhad, WWF, Jabatan Alam Sekitar, Jabatan Perikanan and UTem among others who participated in the evening of fun and excitement leading up to the main hour which saw participants waiting in eager anticipation for the Earth Hour Night Walk, the first of its kind being held in Melaka organized by the Majlis Bandaraya Melaka Bersejarah, setting the stage as the highlight for the evening.

The Hotel's booth showcased a structure of made up of recycled mineral water bottles, and was adorned with lanterns made from recycled tins and cans, all of which was gathered from a week-long recycled material collection drive which garnered contribution from hotel associates and the Housekeeping & Kitchen team. "We are happy to play our part in supporting this significant event not only within the Hotel but also in extending our contribution to the city of Melaka in lending a bigger voice to spread awareness on the Earth Hour" said General Manager, Mr. Edouard Reizian who was clad in his sporting attire to walk the 2.4km route marked out for the Night Walk. "We believe in inculcating a civic minded approach amongst our associates beyond the borders of our hotel" he added. To add to the merriment, the associates formed the number 60+ using recycled tins and cans, lighted up with candles much to the delight of the crowd who did not miss to the opportunity to take photos with this logo significant to the Earth Hour.

The event came to its height with the commencement of the Night Walk preceded by the officiating ceremony by YB Datuk Halimah binti Mohd Sadique, the Deputy Minister of Urban Wellbeing, Housing and Local Government who then flagged off the walk which commenced from the Bandar Hilir route, along Jalan Parameswara, Jalan Mahkamah, pass the Melaka river and ending back at the starting point. The team from the hotel who led the Night Walk, carried the lanterns illuminated by candles throughout the walk.

At the hotel, the Earth Hour was a highlight with the observance of the one hour lights off for our non-essential lights during the stipulated time with a special buffet promotion at Zest, set dinners at our Olio and Long Feng restaurants and a specially created drink at our Famosa Lounge, all within a candlelight setting to encourage guest to join us in celebrating the hour. The hotel lobby was illuminated with candles shaped to the number '60+' providing an ambience befitting the event. The '60' symbolizes the 60 minutes of the hour

long event and the symbol '+' behind it is to encourage people to think beyond the 60 minutes of darkness and find new meaningful way to commit to less carbon intensive energy uses daily.

Earth Hour is an annual global celebration where people switch off their lights for one hour to show they care about the future of our planet. This worldwide grassroots movement, organized by WWF unites people to protect the planet. Engaging a massive mainstream community on a broad range of environmental issues, Earth Hour was famously started as a lights-off event in Sydney, Australia in 2007.



The Ramada Plaza Melaka booth at the Independence Declaration Memorial, Bandar Hilir, showcasing our decorative items using recycled mineral water bottles, tins and cans.



The team all smiles before the flag off for the Night Walk.



The formation of the 60+ symbol, signifying the 60 minutes of the event.



General Manager, Mr. Edouard Reizian with the lanterns and formation made from recycled can and tins.



The associates gathered for a group picture earlier in the evening at the Hotel lobby before proceeding for the Night Walk event.



The Operations staff all smiles at the hotel lobby during the 60 minutes lights off from 8.30pm-9.30pm.

For media enquiries, kindly contact:

**Louisa Sunita Daniel**  
**Marketing and Communications Manager**  
Ramada Hotel Melaka  
Tel: +60 (6) 284 8888 ext: 8502  
Email: [louisa.sunita@ramadaplazamelaka.com](mailto:louisa.sunita@ramadaplazamelaka.com)

#### **About Ramada Plaza Melaka**

Set in the heart of Historical City of Melaka, Ramada Plaza Melaka is a five-star international hotel managed by Wyndham Hotel Group, the world's largest hotel group. We strive to provide a comfortable escape into timeless luxury.

As you arrive at the hotel, be greeted with a warm smile as the porters lead you to your room. Discover UNESCO world heritage sites, setting off from the hotel's central location. The Concierge desk offers the option of complimentary shuttle service to main attractions such as Jonker Street and shopping canter within mere minutes.

Before you know it, the afternoon sky soon gives way to the deep hues of sunset. You can head back to the hotel and experience our relaxing spa followed by dining in one of the hotel's award winning restaurants from authentic Chinese dim sum to Italian cuisines.

Ramada Plaza Melaka with its lush and spacious 294 beautiful ocean and river view rooms coupled with its 12 warm and inviting function rooms provide ample opportunities ranging from corporate functions to weddings and celebrations. For enquiries on catering and banquet function bookings, please contact Ramada Plaza Melaka at +60 (6) 284 8888 or email [sales@ramadaplazamelaka.com](mailto:sales@ramadaplazamelaka.com)