



Jalan Bendahara,
75100 Melaka.
Malaysia
Tel: +60 6 284 8888
Fax: +60 6 284 9269
www.ramadaplazamelaka.com

FOR IMMEDIATE RELEASE

PRESS RELEASE

IT'S EARTH DAY AT RAMADA PLAZA MELAKA

Melaka, 22 April 2016 – Ramada Plaza Melaka, leaders of sustainability, joined countries around the world to demonstrate support for environmental protection. Earth Day is an annual event held each year on April 22 since 1970 and it is a global movement that has continued to inspire, challenge ideas, ignite passion and motivate more than 500 million people in 175 countries to action.

For Ramada Plaza Melaka, an international hotel chain managed by Wyndham Worldwide “Earth Day” is more than just a single day. As part of its “Wyndham Green” program which focuses on sustainability across the company, focusing on education and innovation, our hotel continues to lead with groundbreaking ideas and by the power of our example. The hotel is now using Green-certified cleaning products, reusable bags during takeaways and hold waste reduction programs and recycling campaigns in its continuous effort to protect Mother Earth.

Green + Goodwill
Please bring any clothes / shoes
(still wearable) and Green
Committee will donate them to
the needy



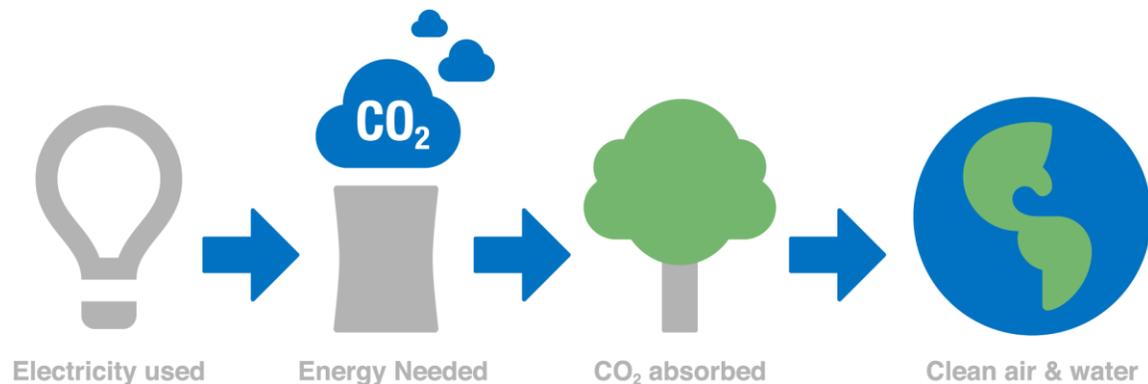
To commemorate Earth Day this year, our hotel decided to “think globally, act locally” to raise consciousness among the staff on “reducing, reusing and recycling”. They were encouraged to donate unwanted items particularly clothes or shoes which were still in good condition to the needy. For days, the staff participated with gusto and on 22 April 2016, the management team drove a van fully loaded with reusable clothes, unwanted paper and plastic to the Taiwan Buddhist Tzu Chi Foundation - Recycling Centre at Batu Berendam, Melaka. Earth Day is a day to understand our responsibility for a cleaner and greener environment and getting the staff to be involved in environmental-friendly activities turned out to be a rewarding experience for everyone.

Tzu Chi, the Taiwan-based group, is an international humanitarian organization and a non-governmental organization famous for providing relief to the needy. Therefore, we are proud to be partners in community-service projects that promote ecology and respect for life on the planet as well as to encourage awareness of the growing environmental issues.



Wyndham Worldwide is also proud to announce that we are active supporters of the Wyndham Million Trees Project so that together we can plant enough trees to make a positive impact towards reducing global climate change. Planting trees helps to cool our communities, save energy in our buildings, while absorbing carbon dioxide from the atmosphere.

In line with this mission, Ramada Plaza Melaka plans to plant 30 trees on their hotel roof top, on the 9th floor open air area near the pool side. We are excited over this project so we invite you to follow our tree-planting progress from May 2016 onwards. We are on a mission to not only make our hotel greener but we are also making it cooler.



SO, WHY TREES?

Our planet is currently losing over 15 billion trees each year and that is 56 acres of forest every minute. Therefore, we wish to do our little bit to stop this trend and turn it around. At a time when there is so much focus on electric and hybrid cars, new solar technology and emissions trading, the notion of planting trees can seem quaint, almost too simple. But the reality is, restoring our forests remains the most affordable, health-promoting and regenerative solution to climate change.

For further enquiries, please contact Ramada Plaza Melaka at +60 (6) 284 8888 or email sales@ramadaplazamelaka.com

For media enquiries, please contact Ramada Plaza Melaka – Sales & Marketing:

Nurashiken Zainal

Director of Sales& Marketing

Ramada Hotel Melaka

Tel: +60 (6) 284 8888 ext: 8601

Email: nurashiken.zainal@ramadaplazamelaka.com

About Ramada Plaza Melaka

Set in the heart of Historical City of Melaka, Ramada Plaza Melaka is a five star international hotel managed by Wyndham Hotel Group, the world's largest hotel group. We strive to provide a comfortable escape into timeless luxury.

As you arrive at the hotel, be greeted with a warm smile as the porters lead you to your room. Discover UNESCO world heritage sites, setting off from the hotel's central location. The Concierge desk offers the option of complimentary shuttle service to main attractions such as Jonker Street and shopping canter within mere minutes.

Before you know it, the afternoon sky soon gives way to the deep hues of sunset. You can head back to the hotel and experience our relaxing spa followed by dining in one of the hotel's award winning restaurants from authentic Chinese dim sum to Italian cuisines.

Ramada Plaza Melaka, constructed in 1984 features 294 newly renovated guestrooms overlooking either the winding Melaka river and its surroundings or the extensive view of Chinatown and the Straits of Malacca and 12 function rooms, professionally handled by a team of event managers ready to serve you.