



**Jalan Bendahara,
75100 Melaka.
Malaysia
Tel: +60 6 284 8888
Fax: +60 6 284 9269
www.ramadaplazamelaka.com**

FOR IMMEDIATE RELEASE

PRESS RELEASE

11th December 2018

LAUNCHING OF VISIT MELAKA 2019 AT RAMADA PLAZA MELAKA BY WYNDHAM MELAKA

The first of January 2019 will be one of the most important dates in the Melaka calendar as we look forward to welcoming tourists from within and outside Malaysia through the Visit Melaka 2019 tourism program. Ramada Plaza by Wyndham Melaka is proud to open its doors in full support towards this initiative through collaboration with the various tourist and local attractions in this historic city.

In conjunction with Visit Melaka 2019, Ramada Plaza by Wyndham Melaka proudly hosted a launch event on the 11th December 2018 (Tuesday) at the hotel lobby as a pledge of support towards this program as we approach this much anticipated program come the year 2019.

We were honored to have in our midst our Guest of Honors who attended the launch Mr. Zairi Suboh, General Manager of Tourism Melaka who officiated the event for us, Mr. Jeffri Munir, Director of Ministry of Tourism and Culture Malaysia together with our partners from the tourism industry, Hj Abu Bakar bin Jani, General Manager of Panorama Melaka, Dr. Muhammad bin Mohd Nor, General Manager Menara Taming Sari and Mr. Long Tyan Poh, General Manager Encore Melaka who collaborated with us on offering the various packages and promotions . The event started with the ribbon cutting ceremony the main entrance of the hotel lobby with our hotel staffs who were dressed in the various costumes of Baba Nyonya, Portuguese, Chetti and Melayu Melaka welcoming the guests with a cultural opening dance. The event then was officially declared launched by Mr. Zairi Suboh through his speech followed by the announcement of the various promotions and packages being offered.

“I am looking forward to playing an enthusiastic role in supporting the campaign launched by Tourism Melaka to attract more visitors to the State in 2019. We are indeed the ‘Gateway to Historic Malaysia’ and I commend the efforts of our Chief Minister Adly Zahari and Tourism Melaka General Manager Zairi Suboh to support our thriving tourism sector. I am confident that *Visit Melaka Year 2019* will be an outstanding success.” said Mr. Klaus Sennik, General Manager of Ramada Plaza by Wyndham Melaka.

The hotel in collaboration with its partners announced a series of activities and promotions that will be carried out during the Visit Melaka year. The promotions available are 19% discount on buffet which available throughout the year of 2019 from Monday to Wednesday at our Zest Restaurant,

excluding public holidays and eve of public holidays, not valid with the other ongoing promotions. Besides, guests will also enjoy our signature dishes – Chicken Pongteh, Asam Pedas and Laksa Nyonya, premier room & breakfast for 2 persons at RM 388, premier room with breakfast & 2 tickets to Encore Melaka at RM558 and 20% off on Menara Taming Sari tickets when you stay at Ramada Plaza by Wyndham Melaka.

The event culminated with the guest of honor together with our partners from Menara Taming Sari, Panorama Melaka and Encore Melaka being ushered to the “Visit Melaka Photo Booth” to have a photo taking session.



Ribbon cutting ceremony with (From L-R) Mr. Jeffri Munir, Director of Ministry of Tourism and Culture Malaysia and Zairi Suboh, General Manager of Tourism Melaka, together with our partners from the tourism industry, Hj Abu Bakar bin Jani, General Manager of Panorama Melaka, Mr. Klaus Sennik, General Manager of Ramada Plaza by Wyndham Melaka, Dr. Muhammad bin Mohd Nor, General Manager Menara Taming Sari and Mr. Long Tyan Poh, General Manager Encore Melaka.



Group picture with the cultural group performers our hotel staffs who were dressed in the various costumes of Baba Nyonya, Portuguese, Chetti and Melayu Melaka.



Group picture in the Panorama bus with our guests.

For media enquiries, kindly contact:

Louisa Sunita Daniel

Marketing and Communications Manager

Ramada Plaza by Wyndham Melaka

Tel: +60 (6) 284 8888 ext: 8502

Email: louisa.sunita@ramadaplazamelaka.com

About Ramada Plaza by Wyndham Melaka

Set in the heart of Historical City of Melaka, Ramada Plaza by Wyndham Melaka is a five-star international hotel managed by Wyndham Hotel Group, the world's largest hotel group. We strive to provide a comfortable escape into timeless luxury.

Ramada Plaza by Wyndham Melaka is a five-star international hotel managed by Wyndham Hotels and Resort, the world's largest hotel group providing a comfortable escape into timeless luxury. This 294-room hotel offers newly renovated lush and spacious rooms overlooking with single, double and suite accommodations. Property features include complimentary breakfast, adult and child swimming pool, fitness center, meeting space, 3 dining outlets with a bar lounge as well as an exclusive club lounge at its highest floor overlooking scenic views. Rooms features include amenities such as free wi-fi, hairdryer, flat-screen televisions, roll-away beds, flat screen televisions, bathroom amenities, free movie channels.

12 warm and inviting function rooms are professionally handled by a team of event managers ready to serve you. For enquiries on catering and banquet function bookings, kindly contact our friendly event planners today.

<https://www.wyndhamhotels.com/ramada/melaka-malaysia/ramada-plaza-melaka/overview>

For enquiries on catering and banquet function bookings, please contact Ramada Plaza by Wyndham Melaka at +60 (6) 284 8888 or email sales@ramadaplazamelaka.com.